

 PRESS RELEASE

**INFINITE WATER INC.**

**News provided by**

**Infinite Water Incorporated**

**htps//InfinitewaterUSA.com**

**Holiday, Florida, Aug. 2, 2024**

***INFINITE COMPLEX***

As **Infinite Water Inc.** expands and unfolds across the globe, they are emerging as a dominant private equity concern with the ability to provide operational capabilities.

**Infinite Water Inc.** along with their subsidiaries, and their financial investment into many other companies, are more than just a source for capital. They are an **operating partner or operating team.** They are in a position to do this for their subsidiaries and various SPV’s by offering a value creation plan — from pre-diligence through exit — that is integral to the original deal. This role is invaluable to companies that are at the precipice of stagnation as well as those are in need of monetary infusion along with a partner committed to success.

**Infinite Complex** are proven business leaders, functioning as either generalists or specialists, and have successful track records of creating value in operating companies. The investors in **Infinite Complex** are usually more capable of developing strategies and leadership teams, than internal executives, that may have lost their way or are on the slow lane of the road they have chosen.

**Infinite Complex** are current and former CEOs, COOs, CFOs, chief revenue officers, management consultants, or some combination with market knowledge of **PE**, such as deal structuring, in the investment firm's target industries. **Infinite Complex** also has the resources of their existing companies to provide added value to what is otherwise just dollars.

**Infinite Complex**, as an **OPE**, is seen by investors and boards as a catalyst for change, as coaches or mentors, and in some cases, to serve as sparring partners for management. **OPE** partners may manage short- to medium-term as well as long-term operational improvement programs for portfolio companies. They may also support management in day-to-day operations, as interim management, as board members or observers, and/or as advisors.

**Infinite Water Inc. and Infinite Complex** believe that this formula will maximize the value of their investment.