



PRESS RELEASE

INFINITE WATER INC.

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Infinite Water Incorporated

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As AI grows so does regulation.... but not as fast as risk.

Infinite Complex has concerns in the growing sector of **Artificial Intelligence**. They revolve around data privacy and ethical data use. **Infinite Complex** sees that companies are deploying **AI** more frequently but are they using it responsibly, especially when it includes personal and private data?

Infinite Complex strives to commits to the ethical use of data and hopes and encourages business leaders to prioritize the ethical use of data especially as **AI** changes their businesses. Giants such as **Facebook, Google, Amazon** and **Microsoft**, which are already facing antitrust lawsuits suits, are now poised to control the emerging technology of **AI**. This will be fundamental to the growth of the American economy.

Infinite Complex wonders if leaving the development of this revolutionary technology to a few unregulated mega-corporations may create an unregulated oligopoly. Shouldn't these mega-corporations be regulated as are fundamental services like electricity, telecommunications and banking services?

Infinite Complex recognizes that many people may have been exposed to **AI**. Whether aware or unknowingly, it is obvious that as **AI** becomes an integral part of products and services, regulations will be continuously lagging and abuse will proceed innovation and competition. **Infinite Complex** is accelerating their investment into programs which will protect and minimize risk to their investors, subsidiaries and intellectual property.

Infinite Complex is certain that yesterday's security programs will be no match for tomorrows **Artificial Intelligence**, as it becomes embedded in our everyday lives.